

SPLASH!

The voice of the Wet Industry

www.splashmagazine.com.au

August/September 2011

RESORT IDEAS

Brought home
to the backyard



BRIGHT SPARKS
Lighting swimming pools

SPLASH!
NEW ZEALAND
Show guide inside



**Alice springs into
the waterpark mood**



NEWS THAT'S BOUND TO MAKE A SPLASH!

Exciting news as Hayward launches its Au

A new star is born. Because the world's leading pool equipment business just joined forces with the local leader in swimming pool technologies. And now it's news we're proud to share with the industry: Hayward International is pleased to announce their acquisition of clevaQuip Australia.

For years now clevaQuip has been the exclusive distributors of the Hayward brand in Australia and their reputation as the innovators in swimming pool technologies has put them at the cutting edge of the industry.

A point not lost on us when we sought a partnership here in Australia as a part of our expansion into the expanding Asia Pacific markets.

Great minds swim alike. Something we're particularly proud of at Hayward is our independence and that goes for the Australian clevaQuip team as well. As one of the many things that attracted us to them in the first place, we plan to make sure that independent spirit stays true, now and into the future.



Australian Operations.

Because for the team at Hayward, finding partners like the clevaQuip crew was an essential part of our regional expansion program, and naturally we're excited that the industry and consumers are set to benefit from this dynamic partnership.

A partnership where clevaQuip gains exclusive access to our prodigious technical capabilities and of course, the buying power that stems from being the world's biggest player in the pool.

Jump in. We're sure our news will ripple through the industry, so we'd be delighted to talk to you more about our exciting plans. Please feel free to give us a call to find out more.

cleva.com.au **1300POOLS1**



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Sunbather's **complete** package now includes a purpose-built solar pump!

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Waterco's EnviroPro range: pool equipment that not only maximises your time in the pool, but also delivers energy efficiency and water savings



Waterco's pre-filter **MultiCyclone** technology not only allows you to save thousands of litres of water per year, it also reduces your filter maintenance. Or for the ultimate convenience and maximum water savings, the **MultiCyclone Plus** is an easy to use, highly efficient centrifugal filter and cartridge filter all in one.



The **Hydrostorm ECO** pump uses up to 70% less electricity than a regular pump, you can also switch to off peak electricity tariffs at night due to its quiet operation, saving you even more on your energy bills.



The **Micron ECO** allows you to enjoy the convenience of backwashing your pool, whilst using 30% less water. Its hydraulic efficiency facilitates the use of energy saving pumps.



The **Opal XL** cartridge filter eliminates backwashing, saving you water. Its oversized filter cartridge, minimises filter maintenance.



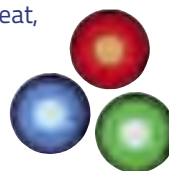
Admiral robotic pool cleaners, ensures your pool will be sparkling and effortlessly clean using less power than required to illuminate one halogen pool light.



The **Zane Solar Gulfpanel** and the **Electroheat** heat pump not only enable you to save on your energy bills, you can extend your swim season conveniently and cost effectively.



The **BriteStream Multicoloured LED** lights not only look great, but they operate on a mere 15% of the electrical power required for the halogen equivalents.



SPLASH!

Swimming Pool Lifestyle And Spa Hi-tech

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Welcome to SPLASH!



The weather hasn't been kind to the pool industry of late, but we're all hoping for a warmer approach into summer. According to the bureau of meteorology, there is a reasonable chance of that happening – especially in the west and south of Australia.

But in this issue we have two reports that can allow us to think a little laterally. The first is some extensive research into swim schools by Professor Robyn Jorgensen of Griffith University. There are good indications that learning to swim in the early years can make children more intelligent, more social and better at a

whole range of important behavioural and language skills.

Obviously, these results are gold for swim schools trying to recruit new pupils: as well as the more obvious safety and physical benefits, early-years swimming can make your kids smarter! I can see the parents lining up now.

This can also have a very positive effect on the residential pool market, as just one more reason why families should seriously consider getting a pool – especially families who otherwise might put a total emphasis on academic achievement over physical excellence or relaxation. The report is on page 26.

The second report relates to the other end of life – Dr Bruce Becker's research into the benefits of hydrotherapy and warm water immersion for all sorts of ailments, including some typically associated with later life such as arthritis. Although this report details research at an early stage, it still reminds us of the many great reasons for owning a spa, or using hydrotherapy facilities.

For those of you reading this at SPLASH! New Zealand in Wellington – welcome to the show!

Chris Maher
 Editor
 chrismaher@intermedia.com.au



This issue's cover

The cover shot shows people relaxing on Coast Marine Bean bags, seeming to float above the Tamaki Strait overlooking Waiheke Island in New Zealand. There is more on these bags in the Residential Poolscaping feature on page 30, and also in the New Products section on page 80. The inset shot shows the new Alice Springs Aquatic Centre. See more on this project on page 70.

The leader in salt water chlorinator systems since 1979

domestic



Weatherproof Cover for Cell Connectors

Traditional "L" Configuration Cell for Easy Installation

Compu Chlor X3 Series

The Compu Chlor X3 series is the soon to be released next generation of the well know and trusted Compu Chlor series chlorinators. The X3 series boasts improvements in performance, usability and aesthetics whilst still maintaining reliable and durable analogue technology.



New Double Seal on Cell Barrel Unions

New High Amperage Individual Cell Connectors with Ergonomic Grip

CPSC Series

The CPSC Series has been Compu Pool's best selling domestic system for the past 4 years. Now with a suite of upgrades and improvements for the 2011/2012 season, this chlorine power house is now even better. With advanced digital technology the CPSC series provides the home owner with complete control with features such as Superchlor and Winter Mode.

commercial



C-CPP Commercial Chlorinator Series

- LCD digital display with diagnostic maintenance menu
- Compatible with ORP controllers
- Semi automatic acid wash for minimum maintenance
- Cell life up to 45,000 hours
- Easy installation to new and existing pools
- Removable cell for easy exchange
- Advanced switch mode power supply
- Chlorine output range from 150 - 3,000 g/hr

The C-CPP Commercial Chlorinator Series is the result of years of research, testing and development. Specifically designed for municipal, hotel, water park, school and other commercial swimming pool applications, the C-CPP eliminates chlorine storage, reduces water chemistry problems and improves water and indoor air quality. The C-CPP Series is the perfect solution for any new commercial installation or upgrade to an existing system.



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Hayward buys controlling share of ClevaQuip

INTERNATIONAL POOL EQUIPMENT LEADER HAYWARD INDUSTRIES HAS BOUGHT A 51 PER CENT SHARE IN ITS LONG-TIME AUSTRALASIAN DISTRIBUTOR

GLOBAL pool equipment powerhouse Hayward Industries has bought a majority shareholding in innovative Australian equipment manufacturer and long-time local Hayward distributor ClevaQuip.

This transaction signals the direct entry into the Australian market by one of the world's largest manufacturers of pool and spa products, bringing with it the associated resources and commitment necessary to become a significant player within the local market.

While ClevaQuip has become an integrated part of the Hayward group, it remains an Australian-managed company dedicated to servicing the needs of the Australian market. ClevaQuip also remains the Puresilk distributor for the Australian and New Zealand markets.

Robert Davis, president and chief executive officer of Hayward Industries, says he is delighted to formally partner with ClevaQuip.

"During our ten year business partnership with Tony Sharpe, ClevaQuip Managing Director, and the rest of his team, we have developed a strong respect and admiration for the way they have successfully represented Hayward Pool Products in the Australian market," he says.

"We are very pleased that Tony, with over 25 years experience in the Australian pool market, will continue to lead the newly formed entity which will operate as ClevaQuip, a Hayward company."

The acquisition is part of Hayward's long term strategy for the Asia/Pacific region which already includes China, India and Southeast Asia. The Australasian deal will combine Hayward's global business with ClevaQuip relationships and knowledge of the Australian and New Zealand markets.

Tony Sharpe has expressed his enthusiasm for the transaction as it will provide a significant opportunity for ClevaQuip to grow faster while providing a strong future for his entire team.

"I've known Hayward and its management team for more than twenty years and I'm delighted we'll be working even more closely together," says Sharpe.

"Hayward is a global leader in the pool



Tony Sharpe, Managing Director of ClevaQuip, seen here at SPLASH! Asia in Singapore with Bob De Martini, General Manager, Hayward IMG – an international sales division of Hayward

industry and will bring many positive influences to the Australian market.

"We've enjoyed a relationship with Hayward as a distributor for eleven years, and my relationship goes back substantially longer than that. When negotiations started some months ago, it wasn't a difficult decision to become part of the Hayward family, because of our long standing relationship with both Hayward and the principles of company."

Hayward Industries, Inc is headquartered in Elizabeth, New Jersey, USA. Hayward has been a global leader in the development and marketing of swimming pool equipment for both residential and commercial applications for almost fifty years. The company's diverse product line includes pumps, filters, gas heaters, heat pumps, automatic pool cleaners, electronic chlorine generators, controls, electronic LED coloured lighting, valves, vacuum release systems, drain covers and other general pool products for residential and commercial applications.

ClevaQuip Pty Ltd is based in Melbourne, Australia. As well as distributing the full range of Hayward pool equipment, ClevaQuip manufactures pool equipment and systems including the Puresilk chlorine and pH control and dosing systems. The Puresilk technology is owned by Poolpower.

"I've known Hayward and its management team for more than twenty years and I'm delighted we'll be working even more closely together."

"Ben Bremauer and I are formalising our relationship," says Sharpe. "Ben and I go back almost thirty years with the distribution of salt chlorinators and other products. For the past eight years we've been equal partners and co-directors in ClevaQuip, and now I'm about take up a fifty percent partnership in Poolpower, which is the owner of the Puresilk technology.

"After formalising this relationship, we'll have an agreement which allows all existing internal relationships to continue and potentially allow opportunities for Puresilk in other parts of the world."

Sharpe says that they have no plans to change their manufacturing arrangements in light of the new deal with Hayward.

"Ben developed Puresilk from scratch and some parts are made overseas but it's entirely assembled in Australia. At this stage we've got no intention to change that, and that's a quality decision we've taken."

POOL COLOURGUARD® NOW AVAILABLE ON THE EAST COAST



Fibreglass swimming pools with a lifetime fade-free guarantee are now available on the east coast through Australia's premier swimming pool company Aqua Technics Pools.

Researched, tested and developed by Hydrawall Pty Ltd, Pool ColourGuard® is the world's first patent-pending surface protection system for fibreglass pools that guarantees the pool's colour will not fade. Unmatched by any other product in the swimming pool market world-wide, it incorporates cutting-edge technology that offers pool buyers many benefits including pool colour that will not fade, superior defence against UV rays and chemicals and a super high gloss surface finish never before seen on swimming pools.

So advanced is this technology that Hydrawall offers a Lifetime Interior Surface Guarantee on the colour fastness of the pool's cosmetic surface. The non-fading and wearing qualities of Pool ColourGuard® have been proven over fourteen years of local field trials incorporating fade-resistant technology. In 2010, Hydrawall Pool ColourGuard® received the Product Excellence award at the Australian Business Awards for demonstrating overall product superiority and offering a real point of difference with competitor products.

The application of Pool ColourGuard® involves a specialised manufacturing process and is only available from authorised pool builders who have the expertise and equipment required to manufacture a genuine Pool ColourGuard® pool. Aqua Technics is one of only three exclusive licensed Pool ColourGuard® builders world-wide.

Pool ColourGuard® technology is available across Aqua Technics Pools' entire range of fibreglass pools, which is one of the largest in Australia. Nearly all new designs are made using a computer controlled CNC router, ensuring the edgebeams are true and plum, resulting in shapes that are geometrically perfect with a surface finish that is second to none. Pool ColourGuard® is available in three exclusive colour ranges including Crystalite® Series, Starlight Series and Marble Series.

Aqua Technics Pools is able to deliver Australia's most advanced pools anywhere within Queensland, New South Wales and Victoria. Pool ColourGuard® pools are also available in South Australia through ASA Pool & Spa. Confidential enquiries from east coast dealers interested in becoming distributors can be made by contacting Neville Fenton on (08) 9282 9006 or 0412 654 399.

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POOLS**

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Pool ColourGuard® is a patent-pending product of Hydrawall Pty Ltd. Picture for illustrative purposes only. *Conditions apply.

Need to listen to swimmer's ear

The US Centres for Diseases Control has costed swimmer's ear health issues at nearly half a billion dollars

THE US Centres for Diseases Control (CDC) is working to educate the public about preventing the common ailment of swimmer's ear.

The CDC report says that in the US, swimmer's ear leads to about 2.4 million doctor visits each year and is responsible for nearly \$US500 million dollars in annual health care costs.

Swimmer's ear can develop when water stays in the ear canal for a long time, allowing germs to grow and infect the skin. Exposure to water through swimming, bathing and other activities and living in warm and humid climates increases the risk of developing swimmer's ear. Most cases of swimmer's ear can be easily treated

with prescription antimicrobial ear drops.

People living in the warmer southern regions of the USA had the highest rate of swimmer's ear and cases peaked during the summer swimming season.

"Most people think of swimmer's ear as a mild condition that quickly goes away, but this common infection is responsible for millions of illnesses and substantial medical costs each year," says Dr Michael Beach, CDC's associate director for healthy water.

"By taking simple steps before and after swimming or coming in contact with water, people can greatly reduce their risk of this painful infection."

The CDC recommends the following to help prevent swimmer's ear:

- When around water, keep your ears as dry as possible;
- Towel ears dry and shake the water out of your ears after swimming;
- Refrain from putting objects in the ear canal or removing ear wax yourself because both can damage the skin in the ear, potentially increasing the risk of infection;
- Talk to your doctor about whether you should use alcohol-based ear drops after swimming.

People should consult with their health care provider if their ears are itchy, flaky, swollen or painful or have fluid draining from them.

For more information go to www.splashmagazine.com.au.

SPASA NSW Trade Day

THE SPASA NSW Trade Day was held in June at Rose Hill Gardens, and while the first sunny day in weeks may have seen some builders out on the job, there was still a healthy crowd to view the quality mix of exhibitors. SPASA CEO Spiros Dassakis says that the overwhelming consensus, after talking with all exhibitors, was that this year's Trade Expo surpassed their expectations and they were very satisfied with the quality of leads and the awareness generated.

Visitors could get up to three CPD points but workshops were not con-

ducted this year so exhibitors and visitors could move around and spend more time with each other, and avoid the rush during intervals experienced in previous years. Dassakis says that by all accounts this was a success.

As well, a raffle generated some good interest and great prizes including a 32" LCD television sponsored by Davey; and a Samsung DVD component system and a Nintendo Wii sponsored by Spa Electrics.

The SPASA Awards were held in the evening. There is more information on the Awards on page 49.



ALIA awards night

Landscaping Australia's conference and annual awards were held in May. The winners were:

- Residential Landscape Construction under \$75,000 – Peter Milliken Landscapes, Queensland
- Residential Landscape Construction \$75,000 to \$150,000 – RB Landscapes, Victoria
- Residential Landscape Construction over \$150,000 – Phase3 Landscape Con-

struction, Western Australia

- Commercial Landscape Construction under \$250,000 – Design Landscapes, NSW
- Commercial Landscape Construction over \$250,000 – Urban Contractors, ACT
- Landscape Maintenance – Phillip Johnson Landscapes, Victoria and The Green Horticultural Group, NSW (dual winners)
- Environmental Awards – Simpson Landscapes and Consultants, NSW



While testing a new water management system a young swimmer summed it up perfectly: "It's amazing. The water feels so clean and pure; it's so smooth and soft. It's like swimming in silk."



Puresilk™ CMS CHROMATYZER

The pool builder's dream is to offer clients a reliable system to automatically manage the chemical balance.

Now Puresilk's revolutionary CMS Chromalyzer makes that dream a reality. And it does it with total reliability because the CMS doesn't use probes. Probes need regularly cleaning; hydrogen gas can affect them causing malfunction; they require regular re-calibration and can result in ground leakage into the water.

The Chromalyzer's patented Colorimetric Testing system replaces unreliable probes with a full analysis performed by a photodiode firing coloured light through a test sample containing specific reagents. Its microprocessor uses the result to easily configure the dosages to suit most domestic and commercial pool and spa sizes.

Little or no programming is required and pool/spa switching is fully automatic. No calibration is required. The test chamber rinses itself after testing. Reagent satchels hold enough reagent to automatically test chlorine and pH levels over 500 times and only need to be replaced by the pool owner every 6 months.

It's little wonder this patented Australian invention has the whole world talking. For information on the most accurate, most reliable and most user-friendly water quality management system available call ClevaQuip on 1300 POOLS 1 or visit www.puresilk.com.au

puresilk™ 
water quality management

Five go to Facebook

SOCIAL MEDIA BROUGHT INTO SAFETY CAMPAIGN

WATER safety advocates Kids Alive Do The Five along with Protector Aluminium ran a national promotion in search of people “Doing the Five” over the winter.

The Facebook-driven campaign was run on the Kids Alive Do The Five fan page, with 16 one-on-one swimming lessons with Laurie Lawrence given away.

Grant Symes, General Manager of Protector Aluminium and Laurie Lawrence of Kids Alive Do The Five spruiked the message that winter is no time to relax swimming lessons for children under the age of five.

The 2010 National Drowning Report states that 33 children under five drowned last year with six per cent of those occurring in winter.

“Forget the shivers and the goose bumps,”

says Symes, water safety supporter and father of a toddler. “There are heated pools in most cities and towns and if you don’t have access to one, the bathtub is the perfect place to continue teaching your toddler.

“We want to see who is doing the five this winter and are happy to throw our support behind Laurie as he travels the country to give personal lessons to the winners.”

Laurie Lawrence might be a snowy-haired grandfather but he is no stranger to Facebook and takes his iPad with him everywhere he goes.

“I’ve been snapped sticking my Five up with many familiar faces including Treasurer Wayne Swan,” says Lawrence. “Facebook is such an interactive medium for us to communicate. It’s a fun



and easy way for anyone to participate and I’ll post photos to the Facebook page every chance I get he says.

“It gives me the chance to send the message out loud and clear.”

The winners were drawn on August 1, 2011. To view the page, go to <http://www.facebook.com/kids.alive.do.the.five> or go to www.splashmagazine.com.au for a QuickLink.

City of Sydney looking for water saving experts

COS WANTS TO KEEP DRINKING WATER MAINLY FOR DRINKING.

SYDNEY’S 2030 Sustainable Sydney program is tackling energy operations to reduce greenhouse gas emissions by 70 per cent from 2006 levels. It will also cut drinking water used for non-drinking water purposes by a quarter, and divert two thirds of waste from landfill.

The City is calling for tenders from expert consultancies and legal firms in areas such as renewable energy, precinct based trigeneration systems, recycled water, automated waste collection networks and alternative waste treatment to join an independent expert panel.

The city-wide recycled water network to collect and distribute non-drinking water for toilets, air-conditioning cooling towers, irrigation and other non-drinking water uses – just a tenth of the drinking standard water from Sydney Water’s Warragamba Dam is actually drunk or used for cooking purposes.

The panel will be appointed for three years, complementing and providing expert guidance to the city’s energy, water and waste staff.

DA fees rise in NSW; BASIX fees to be introduced

COUNCILS NOW HAVE THE ABILITY TO INCREASE THE FEES THEY CHARGE FOR DEVELOPMENT APPLICATIONS.

ON July 1, 2011, a number of administrative and legislative changes came into force, including a number of changes made to the Environmental Planning and Assessment Regulation last December that actually began this July.

These include changes to fees charged by local councils for development applications, in line with consumer price index.

They also include the introduction of fees for BASIX certificates issued for new

dwellings (such as new single houses, townhouses, apartments and residential flat buildings) beginning on July 1, 2011. The fee for BASIX certificates for alterations and additions (of construction value of \$50,000 or more and for pools of 40,000 litres or more) begins on August 1, 2011.

For more information and links to the full documents, go to www.splashmagazine.com.au.

PoolWerx launches new scheme

POOL franchiser PoolWerx has launched a new program designed to increase the number of younger entrepreneurs entering the business. Called “Manage 2 Own” the program is targeted at potential franchisees who are not in the perfect financial position to join the PoolWerx business, but who exceed all of the company’s other entry requirements.

PoolWerx already has one successful applicant in the system, Franchise Manager, Scott Cummins located in Kotara (Newcastle).

“We’re always looking for ways to

grow the business, no matter what is happening in the industry or the economy generally,” CEO John O’Brien says. “We were frustrated to see so many fantastic young prospects not enter our system, mostly due to financing issues, so we resolved to fix the problem ourselves.

“We’ve effectively created a model which provides a greater level of comfort for new franchisees because they are paid a base salary while working towards the ownership of their PoolWerx business.”

Natural Swimming Pools: Conventional Pool Conversion

Michael Littlewood has published a third book on natural pools.

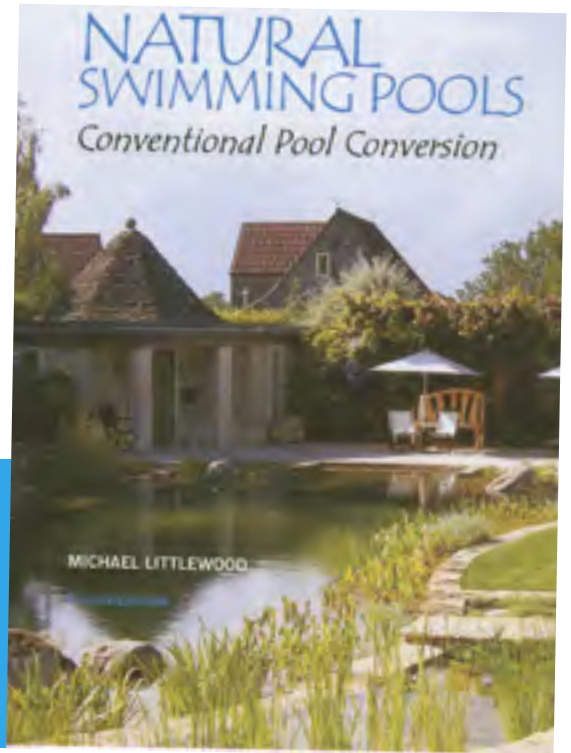
A couple of years ago, SPLASH! gave away a copy of Michael Littlewood's book *Natural Swimming Pools – A Guide for Building*.

Now with *Natural Swimming Pools: Conventional Pool Conversion*, Littlewood has come up with a book helping builders and owners convert existing standard swimming pools over to natural swimming pools (NSPs).

This small book, which supplements his earlier works, sets out to show the many benefits of natural pools, how to design and plan an NSP and the basic construction process.

It also includes many inspiring illustrations of completed projects. In combination with his other two books, Littlewood says this 88-page book will help potential converters to proceed with confidence.

For more information go to www.ecodesignscape.co.uk.



Win a copy of *Natural Swimming Pools – A Guide for Building*

SPLASH! has a copy of *Natural Swimming Pools – A Guide for Building* to giveaway. Details will be in an upcoming eNews. To be in with a chance, make sure you are subscribing to the free newsletter. Simply go to www.splashmagazine.com.au and click on the eNews Registration button.

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www.freedompools.com



Industry calendar

FUTURE INDUSTRY DATES TO KEEP IN MIND

2011

Aug 7-10	Para Pan Pacific Championships, Edmonton, Canada
Aug 10	Better Water Seminar Series, Brisbane
Aug 10-12	Waves Pool Spa Bath International Expo, Pragati Maidan, New Delhi, India
Aug 15	Better Water Seminar Series, Sydney
Aug 14-15	SPASA Victoria Spa & Pool Show
Aug 16-20	World Junior Championships, Lima, Peru
Aug 16-19	World University Games, Shenzhe, China
Aug 17-18	SPLASH! New Zealand, Wellington
Aug 18-19	Just Add Water Seminar, Wellington
Aug 27	SPASA Victoria Awards Night
Aug TBA	SPASAC meeting
Sep 1-2	Landscape Australia Expo, Melbourne
Sep 3-4	Perth Spring Pool Spa and Outdoor Living Expo
Sep 7	SPASA Queensland Golf Classic
Sep 9	SPASA SA Golf Day
Sep 9-12	Commonwealth Youth Games, Isle of Man
Sep 21-23	Pool and Spa Exhibition Asia, Bangkok
Sep 22	SPASA NSW Bob Stanley Golf Day
Sep 27-29	Euro Attractions Show (EAS), London
Oct 3	World Architecture Day
Oct 3-6	World Waterpark Association Symposium and Trade Show, New Orleans
Oct 12-14	World Aquatic Health Conference, Seattle
Oct 18-21	Piscina International Swimming Pool Show, Barcelona
Oct 26-29	Aquanale, Cologne, Germany
Nov 2-4	IPSPE, Mandalay Bay, Las Vegas
Nov 14-18	IAAPA Convention and Trade Show, Orlando, Florida
Nov 18	WA Sundowner

2012

May 24-25	Landscape Expo, Perth
July 25-26	SPLASH! Pool and Spa Trade Show, Jupiters Gold Coast

More details, dates and links are available at www.splashmagazine.com.au.

These dates are subject to change and should be checked with the relevant organisation. Please send calendar submissions to chrismaher@intermedia.com.au



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Development Application trends

EACH ISSUE, SPLASH! PUBLISHES DEVELOPMENT APPLICATION (DA) NUMBERS. THESE NUMBERS TEND TO BE ON THE LOW END OF THE SCALE OF ESTIMATES, BUT PROVIDE A VALUABLE INDICATION OF THE WAY THE MARKET TRENDED DURING THE REPORTED PERIOD.

AUSTRALIAN swimming pool DA numbers up to May 2011 show an eight per cent increase in the year-to-year figures. However, comparing the past two reported months of April and May 2011 with the same two months in 2010 shows a decrease of 25 per cent.

It could be expected that this is the effect of the poor summer and continuing poor weather moving into autumn; and especially the aftermath of the dramatic weather events in Queensland and Victoria.

Comparisons by State show Queensland down 33 per cent comparing the year-to-May 2011 figures with the preceding 12 months.

Other States held their own over the previous 12 months, but all States except for New South Wales and South Australia (both up eight per cent) showed a decline over the past two reported months of April and May. Victoria showed the biggest drop in DA numbers over those two months, down 63 per cent over April and May. However, on year-to-year figures, Victoria was up by eight per cent. Queensland showed a 40 per cent decline over the past two months, and Western Australia an 18 per cent decline.

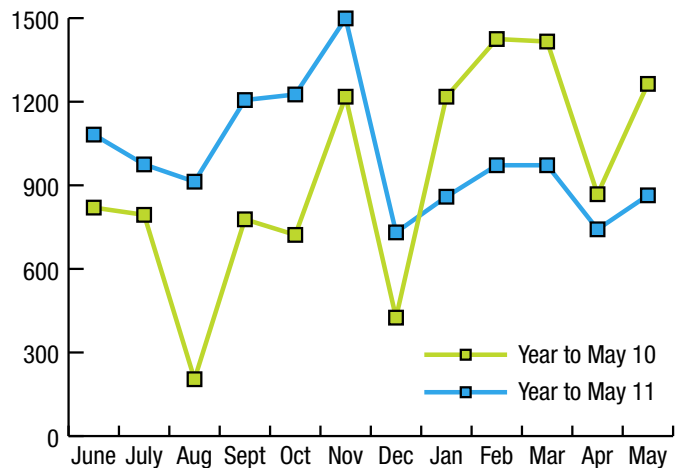
It should be taken into consideration that comparisons of DA numbers against other data indicate that some figures could be considerably higher – though they would not necessarily affect the comparison percentages.

Additionally, these figures would exclude most renovations, pool projects that are included as part of a new home, or smaller projects under the cost threshold – these projects are estimated to be an additional 30 per cent, meaning total numbers could be considerably higher than the quoted DA figures – by some estimates, they could be double.

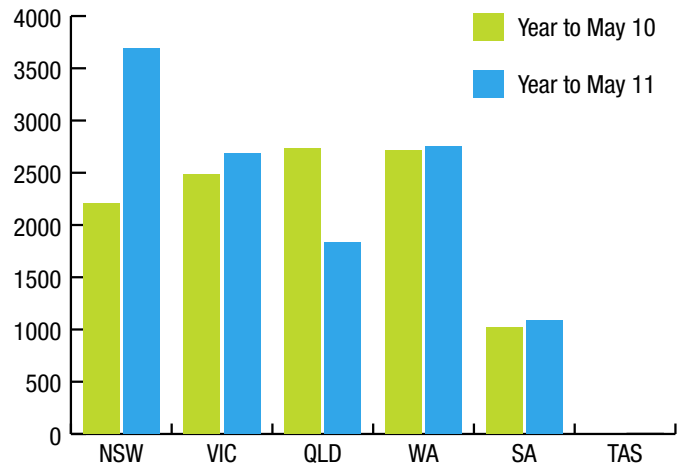
However, while these quoted figures may miss some swimming pools, spas and renovations, they do give an indication of how the market is trending.

For further information and more complete reports, contact Magdalene Miller from Cordell Information on 1800 80 60 60.

Comparison of Australian pool approvals Year-to-May 2011 with Year-to-May 2010



Pool Approvals by State Year-to-May 2010 and Year-to-May 2011



Dwellings drop, but houses up

AUSTRALIAN Bureau of Statistics (ABS) data shows total dwellings approvals fell 7.9 per cent in May 2011, in seasonally adjusted terms, after falling 0.3 per cent in April.

Dwelling approvals decreased for the month of May in Victoria (-18.5 per cent), New South Wales (-15.6 per cent) and Tasmania (-0.4 per cent) while South Australia (+5.7 per cent), Western Australia (+3.0 per cent) and Queensland (+1.2 per cent) recorded increases in seasonally adjusted terms.

However, in seasonally adjusted terms, approvals for private sector houses rose 0.7% in May with rises in

Victoria (5.2 per cent), New South Wales (3.0 per cent) and South Australia (1.5 per cent) while there were falls in Western Australia (-8.2 per cent) and Queensland (-1.4 per cent).

According to the ABS, widespread flooding and other natural disasters in the eastern States during late 2010 and early 2011 have not adversely affected participation by providers in the Building Approvals collection or the quality of the estimates. However, these events may have had an impact on the number of approved dwellings and the value of approved work.



AUSTRALIA'S LEADING POOL BUILDERS CHOOSE *PARAMOUNT IN-FLOOR CLEANING SYSTEMS*



Image courtesy of Coastal Pools & Spas



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Around the globe

PISCINA CALLS FOR AWARD ENTRIES

PISCINA BCN 2011 – the International Pool and Spa Show held biannually in Barcelona – is inviting entries for the Piscina BCN Awards for the most innovative and sustainable products.

All products exhibited at the show are entitled to take part in the awards and for the first time this year the show is also including projects that have been completed in the past two years.

The jury, made up of professionals selected by the Catalan Construction Technology Institute (ITeC), will be choosing from not only companies exhibiting their products at the show but also construction companies, architectural practices, developers and technicians who have been involved in building or renovating residential swimming pools, wellness centres or sports and recreational facilities.

The awards consist of a diploma which will be presented at a gala dinner during the course of Piscina BCN. The deadline for entering for the awards is September 15. The awards can be entered at the Piscina website www.salonpiscina.com. The show will be held from October 18 to October 21, 2011.

GENESIS 3 TO PRESENT AT IPSPE

GENESIS 3 – well known to attendees of the SPLASH! Trade Show on the Gold Coast – will be presenting landscape-focused seminars at the 2011 International Pool, Spa, Patio Expo in Las Vegas in November.

Seminars will be presented by longtime Genesis 3 Faculty Members, Eric Groft, ASLA, Principal, Oehme, van Sweden & Associates, and Anthony Archer-Wills, Director, Anthony Archer-Wills, Inc.

Groft will present “Project Profiles – Integrating Water Elements into the Landscape Environment,” which will include how to create a pleasing pallet of colours in concert with both the softscape and hardscape, and understanding the importance of visual and audible use of water as a medium.

Archer-Wills will present “An Inspirational Master Class on Designing and Building Naturalistic Water Features.” Using ornamental fish, swimming, boat-



ing, reflections, sound, movement or aquatic plants as examples, the class will commence with the design principals to consider when planning a pond, stream or waterfall.

In addition, the Genesis 3 Design Schools will feature a selection of four 20-hour accredited courses on October 30 through November 1. The expo and conference will be held from October 30 to November 4.

POOL CIVIL RIGHTS ACTIVIST DIES

PAUL E Sullivan died aged 87. He was the lead plaintiff in a US Supreme Court case in 1969 fighting against his Virginia swimming club’s racist member restrictions. He won the case, paving the way for the end of whites-only membership policies.

Although Sullivan was white, he had rented his home to Theodore Freeman, an African American economist. The home actually came with an automatic membership for the nearby swimming pool and swimming club – for either the owner or tenant. But not only did the club refuse to admit Freeman, it also expelled Sullivan and his family after he complained.

He then mounted a lawsuit against the club, but lost on the ruling that a private club was exempt from civil-rights laws. After four years of appeals and a vitriolic hate campaign against him, Sullivan finally won the landmark case in the Supreme Court.

WAHC STEAMING AHEAD

REGISTRATIONS for the World Aquatic Health Conference are nearly double

the number for same time in 2010. The conference is slated for October 12 to 14, 2011 in Seattle, Washington.

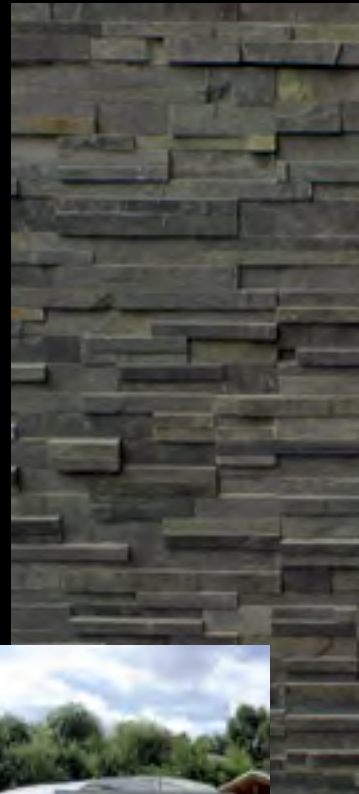
The conference attracts influential industry, government and academic experts who share the latest research to understand emerging issues, exchange ideas and formulate future plans.

Thomas Lachocki, CEO of the US National Swimming Pool Foundation, says this year’s conference promises to expose what’s cool and not so cool in aquatics. “Cool can be as new as today’s technology and as old as research excavating an 1800 year-old bathing pool.” The second day keynote speaker, Dr Yuval Baruch, the Jerusalem District Archaeologist of the Israel Antiquities Authority, will present “The Joy of Water – Jerusalem’s Water World from an Archaeological Point of View.” He will discuss the function of water in ancient religious and sanctity rituals, sports, fun and leisure. It is believed the pool in question was part of a bathhouse used by the Tenth Legion – the Roman soldiers who destroyed the Jerusalem Temple.

SCOTLAND GETS ONE OF ITS FIVE POOLS BACK

IN a cool climate country with only five 50m competition pools, even having one out of action is a big deal. So Scotland is very pleased to see East Kilbride’s Dollan Aqua Centre reopen following the completion of a £7m revamp of the 1968 facility. Barr + Wray carried out a £300,000 filter contract as part of the wider renovation which included renovating the main pool’s three filter vessels and installing a fourth.

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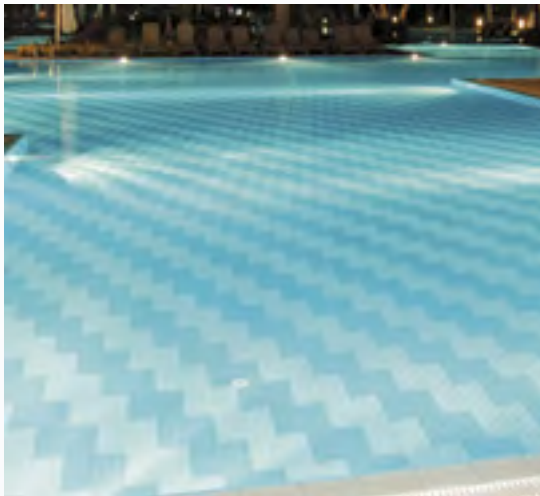
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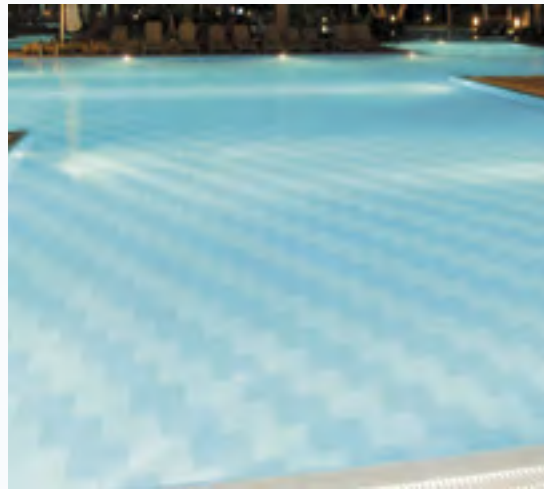
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Industry moves

FREEDOM OPENS NEW VICTORIAN DISPLAY CENTRE

FREEDOM Pools has opened a new fibreglass pool display in Westwood Drive, Deer Park, Victoria. A large turnout from all parts of the swimming pool industry braved the cold to come out for the opening night, and a good time was reportedly had by all.

The display incorporates five in-ground pools with extras such as in-floor cleaning, overflow spas, ponds, waterfalls and wet decks. The display centre will be managed by Tamara Potts. Freedom has shown a commitment to the Victorian market through the launch of this centre, as well as the establishment of its Bendigo factory.

ARCHITECTS APPOINTS NEW PRESIDENT

BRIAN Zulaikha, a Sydney-based architect with a commitment to sustainable design and a portfolio of projects delivering contemporary purpose to heritage sites has been appointed the Australian Institute of Architects' 72nd National President. Zulaikha is a founding partner of award-winning architectural practice Tonkin Zulaikha Greer, has been involved in a number of projects that have successfully delivered new futures to heritage sites while embracing the sites' original fabric.

His best-known works include the Carriage Works Performing Arts Centre, which transformed the 1888 former carriage workshops at Eveleigh into one of Sydney's most vibrant and innovative centres for arts and community events; and gained Australian and international awards for architecture and interior design – including the 2009 International Architecture Award, The Chicago Athenaeum and the European Centre for Architecture, Art, Design Studies.

SPA POSITION VACANT

AUSTRALIAN Spa Parts is looking for a motivated person with considerable spa industry knowledge to join their expanding team in Yeppoon, Central Queensland. For further information, contact Adrian on 1300 736 025 or email sales@spaparts.com.au.



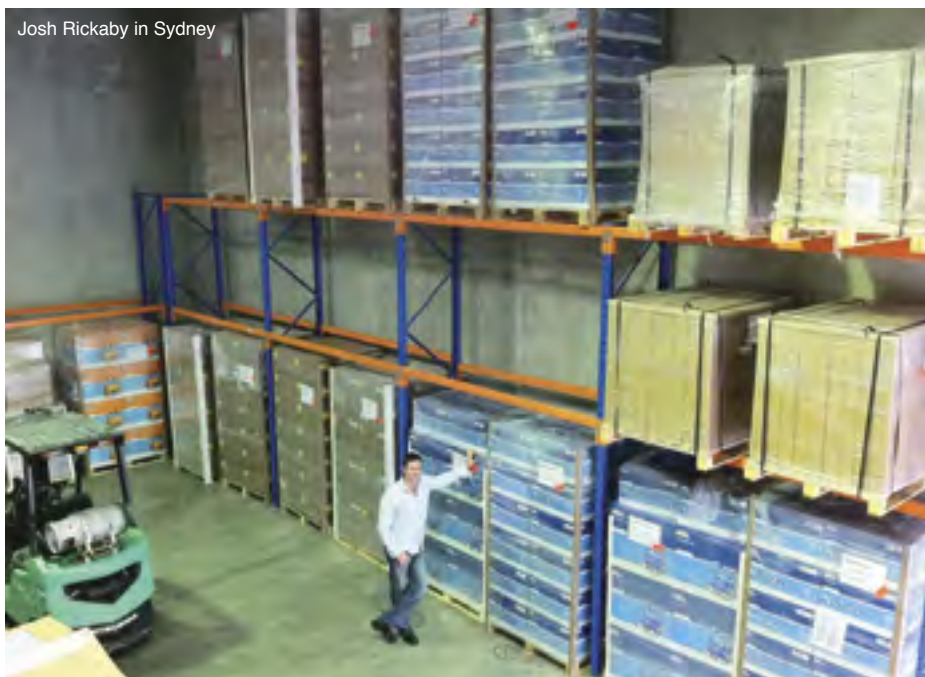
MAYTRONICS ESTABLISHES NSW BUSINESS UNIT

MAYTRONICS Australia has created a dedicated NSW office based in Sydney. In line with this opening, Maytronics appointed Josh Rickaby as their NSW Manager with service and support from Boaz Weiner.

Dan Kwaczynski, Maytronics Australia Managing Director, says that customer service is a critical part of their business

model. "By having our own dedicated service and support centre in NSW, we are better placed to support our customers at a local level," he says.

This new operation means Maytronics now has wholly owned business units in Brisbane, Sydney, Melbourne and Perth. For more information go to www.maytronics.com.au or call 1300 MY DOLPHIN.



Josh Rickaby in Sydney

DAVID CLOSE TO RETIRE

SPASA Queensland Secretary David Close has announced he will retire on January 31, 2012. Close will simultaneously retire from the NSPI. He says the decision was made to allow plenty of time to

find a replacement, and so he could enjoy his retirement while still fit and healthy. A SPASA selection committee will choose an Acting Secretary to commence on November 11, 2011. SPLASH! will bring more on this story in the next issue.

Ina Claro



Sarah Jobse



Paul Jacobson



Mandi Maddison



CHANGES AT BIOLAB

THREE of BioLab Australia's most respected staff have returned to the company – two from maternity leave and another after a four-year absence from the company. Sarah Jobse, who is the proud mother of 11-month-old Chloe, returns to her role as Business Development Manager, New South Wales. Ina Claro, who is the doting mother of seven-month-old Kai, returns as National Marketing Executive.

Sarah and Ina's return underscores the company's family values and flexible

approach, which is designed to retain talent within the company.

Highly regarded industry professional Paul Jacobson (Jake) has returned after four years away from the company to take up the role of Business Development Manager, Victoria and Tasmania.

BioLab Australia has also added some new expertise to its business development team with the appointment of Mandi Maddison. She has taken up the role of Business Development Manager, Western

New South Wales (Consumer Pool and Spa). She brings with her 12 years of experience in business development within the building and renovations industry.

She also has marketing and management qualifications, which coupled with her experience, will be highly valuable to retailers. Based in Albury, she will travel throughout Western New South Wales to maintain regular contact with her clients and to help develop their businesses and profitability.



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SPASA NSW BUYS PARRAMATTA OFFICE

THE Swimming Pool & Spa Association of NSW (SPASA) has announced a significant milestone with the purchase of commercial premises for the association's headquarters and main training centre.

"This, on top of becoming a Registered Training Organisation in 2010, is one of SPASA's most momentous achievements," says CEO Spiros Dassakis. "Not only will it enable us to expand our administration functions, having these premises will give us the ability to grow our training facilities and create specialised environments, including setting up working filtration and hydraulic equipment."

The new premises are at 1/33 Daking Street, North Parramatta. The property features dedicated office space, ample off-street parking and a sizeable warehouse facility which will become the training area.

"SPASA NSW has rented at various locations since its inception, however over the years we have put aside modest funds with the intention of one day buying a property,

and after extensive dealings with funders we were able to arrange a deal that helped us achieve this," says Dassakis.

The premises are currently leased, and Dassakis says SPASA will work out the most opportune time to move in and will then invite everyone to visit the new HQ.



The new SPASA office is the first unit on the left

NIAGARA'S NEWEST PREMISES

NIAGARA has moved to larger premises at 2/29 Crescent Street, Granville, NSW.

Niagara started more than 50 years ago as a little company established to serve

the then new pool industry. In 1991 the current owners Denis and Nelleke bought it from Doug Fulham and Adrian Burns, including a small warehouse unit in Bankstown and three employees. Next the company moved to a larger unit at Regents Park, and employed a couple of extra people.

Things gathered pace and Niagara moved to Silverwater, where soon they had four vans, one to cover each point of the compass. In May 2003 a fire of unknown origin burnt the premises to the ground. They lost all the stock and some personal goodies (including an aeroplane, a very early model Land Rover, plus thousands of books and records). Within two weeks the trucks rolled into a new building in the same street, but they since outgrew that property.

Now they have moved to bigger premises at Granville where there is plenty of parking, and office upstairs and a big warehouse downstairs. In due course they will develop a display of new equipment.

The new phone is (02) 8868 6022 and the new fax is (02) 8868 6055.

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AQ 002 SPLASHrph

Four pool safety standards to be revised

Standards Australia through the CS-034 Committee will revise four Australian Standards relating to pool safety, with a focus on fencing, gates and water recirculation systems.

The standards to be revised are:

- DR AS 1926.1

Swimming pool safety – Part 1: Safety barriers for swimming pools

- DR AS 1926.2 AMD 2

Swimming pool safety – Location of safety barriers for swimming pools

- DR AS 1926.3 AMD 1

Safety barriers for swimming pools – Water recirculation systems

- DR AS 2820

Gate units for private swimming pools

Industry members can actively participate in reviewing and submitting comments on the above draft Standards, after accessing the draft through SAI Global. The draft is at Combined Procedure stage (CP), which means that this document is at public consultation (public and committee to view the draft) until August 25.

You can access a free download of the draft standards by going to the SAI Global website, or go to www.splashmagazine for a QuickLink.

National safety laws coming into effect in 2012

Safe Work Australia is developing model work health and safety laws as part of an initiative of the Council of Australian Governments (COAG), so that the work health and safety laws will be harmonised and be similar in each jurisdiction.

Although there are many similarities between the current laws, there are also some differences that can cause confusion. The intention is to harmonise these laws (including the Regulations and Codes of Practice that underpin them) to deliver the same work health and safety protections to all Australians.

The Commonwealth and each state and territory will be required to enact laws that reflect the model work health and safety laws by the end of December 2011. It is expected that all laws will commence on 1 January 2012.

Model Codes of Practice will be developed and implemented at the same time as the model WHS Regulations. However, development and implementation of further model



Fencing photo courtesy of Harkk

Codes of Practice will continue beyond December 2011.

Duties are imposed on those in control of a business and those within organisations who, by their acts or omissions, can cause harm to occur.

To comply with the new law, industry members will have to:

- Understand the hazards they are creating;
- Appreciate the likelihood of those hazards causing harm, and the extent and severity of that harm;
- Identify reasonably practicable methods of eliminating the hazards entirely;
- Identify and implement all control measures required to reduce risk to as low as is reasonably practicable, if it is not reasonably practicable to eliminate the hazard entirely.

Young girls trapped in UK and US pools

A seven-year-old girl was nearly killed in an entrapment incident in an Essex swimming pool. Her hair was sucked into a suction outlet, and she was only released after her great-grandfather pull a clump of hair from her scalp.

She was limp and blue when removed from the pool, but she regained consciousness.

Inspectors from the Health and Safety Executive said that there was only one suction point connected to the pump, and that there

were too few lifeguards on duty. Castle Point Council, which owns and runs the pool, has been ordered to pay nearly \$AU40,000 in fines and costs.

Meanwhile, an eight-year-old was trapped in a pool drain in Atlanta, USA. The child's wrist was caught in the drain but she was kept afloat by her brother while emergency services were called. They then lowered the water level of the pool and broke her free from the concrete pool wall.

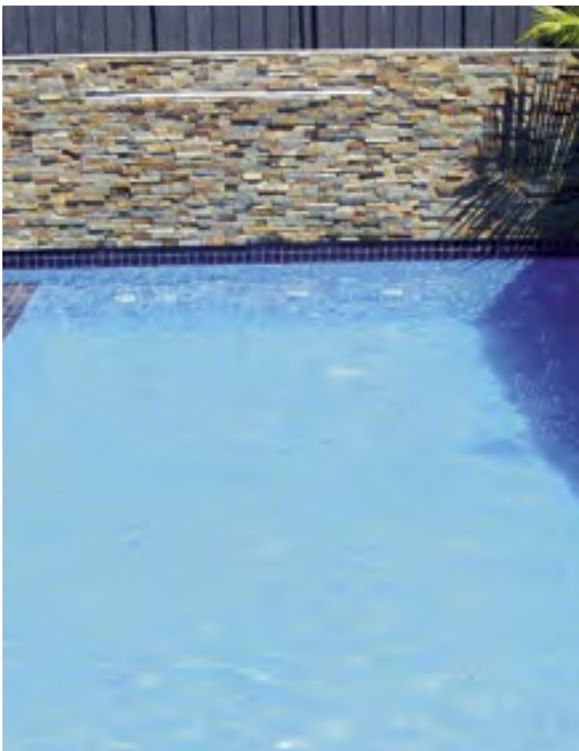
Woman's body left for days in US pool

Thirty public swimming pools in Massachusetts have been closed after a woman's body was found to have been floating in one of them for three days while patrons were still swimming and using the facility.

The pool did not have a valid safety permit. The woman's body was only discovered after two teenagers broke into the pool for a late night swim, and the body had risen to the surface. Visibility in the deep pool was only 1.2m. The pool reportedly failed the "hockey puck test", in which lifeguards must be able to see a hockey puck at its deepest point.

Incredibly, an inspector had reportedly visited the pool while the body was submerged, but did not see it because of the lack of visibility in the water. Two pool inspectors have been placed on administrative leave following the incident.

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